COST OPTIMIZATION

HOW MID SOUTH LABS LLC FORMULATES FOR COST REDUCTION

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INTRODUCTION

Chemical products are notoriously expensive to formulate and produce for any industry. They oftentimes require the handling of hazardous materials that need special equipment and training which further adds to production time and expense. Many chemical formulas are outdated and reformulating them to use nonhazardous materials, cheaper chemicals, or less chemicals overall can save considerable time and money. The chemical industry evolves continuously with better and cheaper materials being invented and implemented every day. Staying up to date and even ahead of the competition is invaluable when it comes to formulating, producing, and selling chemical products.



HOW CAN WE BE A PART OF THE SOLUTION?

At Mid South Labs LLC, we have reformulated countless products with production cost in mind. We are passionate about providing effective products at a fraction of their original cost. Throughout our formulation process, we continually test performance to ensure the integrity of the original formula remains. Running a business in the chemical industry is extremely expensive and anything that can help reduce costs will benefit your company in the long run. Having the freedom to allocate more money into advertising, market research, team building, or talent acquisition will ultimately cause growth for your company.

WHAT CAN YOU DO?

To keep costs low, you can prioritize making and selling concentrated version of your products, spend time researching cheaper alternatives for the chemicals you use, and invest in the reformulation of your products. Initial investments up front will save time, money, and resources in the long run. Be involved in the evolution of the chemical industry to create cheaper final products for the consumer. Industry is driven by those willing to invest in better and more efficient process and products.

