HOW TO: FORMULATING A PRODUCT FROM SCRATCH

TAILORING CUSTOM FORMULAS

by Taylor Fletcher and Kami Dunn

INTRODUCTION

Do you have an idea for a consumer product you would like to develop, but don't know where to start? Mid South Laboratories LLC has extensive experience in product formulation. From consumer goods to industrial products, MSL has formulated a wide variety of products across multiple industries.

BACKGROUND

Our client, who we will call Company A, is actively working to open their own line of dish soaps. They have an idea and need someone to implement it. Company A is a one-person company who knows what they want but are not exactly sure how to get there. That's where MSL LLC comes in.

TIMELINE OF EVENTS

Step one: Company A gives MSL a set of requirements for their product including ideal hazard levels and performance expectations.

Step two: MSL looks at their catalogue of chemicals and creates a base formula that meets the initial hazard criteria given. This formula is put together and then stability tested. MSL can even run initial performance tests.

Step three: Put physical samples together to send to Company A for testing and evaluation. It may take multiple iterations to perfect the product.

Step four: Once the final formula is confirmed, MSL will issue manufacturing instructions, create an SDS and label, and can provide contacts from contract manufacturers, suppliers, and/or bottlers.

Step five: Company A takes their formula and information provided and begins the process of manufacturing their product. MSL is available as a resource if any production issues arise.

FORMULATION SERVICES

Email info@midsouthlabs.org for more information on how formulation works and our process here at Mid South Labs.